

Abigail Ziesmer

U X D E S I G N E R

PROFILE

UX designer with a professional background in graphic design and visual communication and hands-on experience in user research, usability testing, information architecture, wireframing, prototyping, and analytics. Skilled at translating research insights and complex information into clear, user-centered experiences. Brings a strong visual design foundation and an empathetic, iterative approach to solving user and business problems.

CONTACTS

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-  LinkedIn Link
-  Website Link

SKILLS

PROFESSIONAL

- User Research
- Usability Testing
- Information Architecture
- User Flows
- Wireframing
- Prototyping
- Design Thinking
- UX Analytics

Tools

- Figma
- FigJam
- Miro
- Maze
- Google Analytics
- Adobe Creative Cloud

EDUCATION

- 2025-2026 **UX Designer**
OpenClassrooms | Remote
- 2013-2020 **Graphic Design**
Minnesota State University of Morehead | Morehead, MN
- 2015-2016 **Study Abroad**
Tsuda College | Kodaira, Tokyo, Japan

WORK EXPERIENCE

Graphic Designer

2021–2025 | Precision Sign & Awning Inc. | Carnegie, PA
Designed visual solutions for signage, environmental graphics, print, and branded materials from concept through production. Collaborated with clients and production teams to translate requirements into clear visual solutions while managing multiple projects and technical constraints.

Medical Assistant

2026–Present | Allegheny Health Network | Pittsburgh, PA
Support patient workflows in a fast-paced cardiology environment while communicating with patients and clinical teams. Accurately document patient information, manage multiple priorities, and adapt communication to individual needs.

Freelance Graphic Designer & Photo Editor

2019 - Present | Lumen and Locke Portraits | Remote
Create branded digital and print materials, marketing campaigns, social media content, and professional photo edits for a portrait photography business. Collaborate on brand strategy and creative direction, including the transition from Treasured Memories by MelissaAnne Photography to Lumen & Locke Portraits, while maintaining a consistent visual identity across digital and print touchpoints.

UX PROJECTS

Carnegie Museums of Pittsburgh

Website Redesign
Used card sorting and information architecture research to develop an MVP homepage redesign focused on clearer navigation and ticket visibility.

Google Merchandise Store

Analytics & Usability
Combined analytics and usability testing to identify shopping friction and develop data-informed UX recommendations.

TrailMates

Mobile App Design
Translated user needs into user flows, wireframes, and an interactive prototype designed to support hesitant solo hikers.